

Suyoung Joung (Sue)



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Education

Diploma of Advertising and Graphic Design

Humber College

Dean's List - Honor Roll

Jan.2023 - April.2024

Bachelor of Cosmetology

Gwangju Women's University

August.2017

Skills

Strong Proficiency Adobe Creative Suite

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After effects

Figma

Blender

Content Creation : Beauty posts on Instagram

Time management

Korean

English

Work Experience & Volunteer

Graphic Designer

RGD Project Based Mentorship Program

April.2024 - June.2024

Experience in News Media Gala 2025 | Victor Szeto

- Conducted deliverables as social media promotion with After Effects, Photohop
- Sharing feedback with other team members to improve our deliverables

Social media Marketing Intern

IAE Global Canada

Jan.2024 - May.2024

- Interacted with a bilingual audience through social media channels.
- Conducted industry analysis that was essential for developing effective marketing strategies
- Consistently crafted promotional content to ensure a presence in weekly and monthly marketing campaigns

Related Project

DANMI : Korean Beauty Retail Branding Project

Deliverables : Logo, E-commerce, Social media promotion

Personal

- Led and supervised comprehensive brand planning using Adobe creative suite, Figma, and Blender.
- Unified brand identity across mediums, skillfully conveying narratives through engaging visuals.

Mode et Beaute : Editorial Design

Deliverables : Fashion & Beauty Magazine

College

- Conducted in-depth research on current fashion keywords and upcoming trends.
- Fashioned visually striking ads that adhere to the brand's aesthetic, utilizing diverse paragraph arrangements to boost article uniqueness in the field of typography.